

COOKIE POLICY

Information about our use of cookies.

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Cookie Subgroup	Cookies	Cookies used
nelsonbostock.com	<u>OptanonAlertBoxClosed</u>	First Party
www.nelsonbostock.com	<u>OptanonConsent</u>	First Party
<u>cookielaw.org</u>	<u>__cfduid</u>	Third Party
<u>cdn.cookielaw.org</u>	OptanonConsent, OptanonAlertBoxClosed	Third Party
Strictly Necessary Cookies		

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Cookie Subgroup	Cookies	Cookies used
nelsonbostock.com	<u>_ga</u> , <u>_gid</u> , <u>_hstc</u> , <u>_hssrc</u> , <u>_hssc</u>	First Party
Performance Cookies		

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookie Subgroup	Cookies	Cookies used
nelsonbostock.com	hubspotutk	First Party
hs-analytics.net	_cfduid	Third Party
Functional Cookies		

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Cookie Subgroup	Cookies	Cookies used
nelsonbostock.com	_gat_gtag_xxxxxxxxxxxxxxxxxxxxxxxxxxxxx	First Party
youtube.com	YSC, CONSENT, VISITOR_INFO1_LIVE	Third Party
ads.linkedin.com	lang	Third Party
hsforms.net	_cfduid	Third Party
www.linkedin.com	bscookie	Third Party
linkedin.com	AnalyticsSyncHistory, lang, UserMatchHistory, bcookie, lidc	Third Party
doubleclick.net	test_cookie	Third Party
Targeting Cookies		

You can block cookies by using our preference centre:

Alternatively, you can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.